

AGENDA
COUNCIL COMMITTEE MEETING
MUNICIPAL DISTRICT OF PINCHER CREEK
September 8, 2026
11:00 am
Council Chambers

- 1) Approval of Agenda
- 2) Delegations:
 - a) 11:00 am South Canadian Rockies Tourism Association
 - Chris Matthews, Board Chair and CEO of Crowsnest Heritage and Erin Fairhurst, Executive Director
 - b) 11:30 am Pincher Creek Food Centre
 - Davina Brown, Board Chair
- 3) Closed Session
 - a) 2027 Budget Direction – ATIA Sec. 29.1
 - b) 1:00 pm CUPE Negotiations – ATIA Sec. 29.1
 - c) Recycling Services – October 1 Changes Update – ATIA Sec. 19.1
 - d) License of Occupation Discussion – ATIA Sec. 29.1
- 4) 2026 RMA Fall Convention & Tradeshow
- 5) Round Table
- 6) Adjournment



SCRTA is requesting a 2026/2027 municipal funding contribution from the MD of Pincher Creek to support regional destination management and destination marketing work that aligns with local tourism priorities, helps secure broader partner funding, and advances visible tourism initiatives without requiring significant additional municipal staff capacity.

For a limited time, every two dollars invested by a municipality in eligible destination marketing and tourism development allows SCRTA to leverage an additional eight dollars in provincial support, giving the MD of Pincher Creek a powerful way to leverage SCRTA, its official Destination Management Organization, to access funds that municipalities typically cannot.

This partnership proposal outlines ways in which SCRTA sees as working directly with the MD of Pincher Creek through a partnered approach and financial contribution. All municipalities within the SCRTA geography are receiving the same request for funded partnership in this crucial year for the organization.

Partnership Priorities

1. **Resident Sentiment Campaigns** - SCRTA would develop simple resident-focused communications and engagement activities that help local people understand tourism, share feedback, and see the value tourism brings to the area.

Benefits to the MD of Pincher Creek:

- Rural residents, landowners, and community members have a clear way to raise concerns and help shape how tourism grows in the MD.
- Build support for tourism by showing the connection between visitors and local benefits such as business/accommodations revenue, jobs, community events, and investment in amenities.
- Reduce conflict by encouraging early communication about visitor behaviour, busy locations, access concerns, and changing tourism pressures.

1. **Tourism Asset Inventory** - SCRTA has begun work to create a refreshed and comprehensive inventory of tourism assets across the MD, including attractions, recreation sites, events, accommodations, short-term rentals, visitor services, and identified gaps or deficiencies.

Benefits to the MD of Pincher Creek:

- The MD will have a clearer picture of what tourism assets already exist across its large rural area and where opportunities or service gaps may be emerging.
- Identify practical needs such as signage, parking, washrooms, trail connections, wayfinding, visitor information, seasonal services, or infrastructure pressure points.
- A current inventory supports better municipal planning, grant applications, investment decisions, emergency planning, and conversations with developers or tourism operators.
- Help to understand the growing role of short-term rentals and events in rural areas, including their economic potential and possible community impacts.

2. **Visitor Education Campaigns** - SCRTA would coordinate regional public-awareness campaigns such as ***Leave No Trace***, sustainable tourism messaging, responsible recreation education, safety guidelines, and/or “no-go zones.”

Benefits to the MD of Pincher Creek:

- Rural areas often experience direct visitor impacts on roads, trailheads, Crown-land access points, agricultural land, waterways, and natural areas. Clear visitor messaging can help reduce littering, illegal parking, trespass, wildlife disturbance, fire risk, and direct them to appropriate sites.
- Regional campaigns make it easier for the MD to communicate consistent expectations to visitors without having to create, fund, and manage its own standalone campaigns.
- Responsible-travel messaging protects the landscapes, working lands, recreation areas, and rural character that make the MD attractive to visitors in the first place.

3. Regional Advocacy and Infrastructure - SCRTA advocates for regional tourism infrastructure through partnerships with municipalities, tourism businesses, recreation organizations, and provincial stakeholders. Priorities may include transportation, signage, trails, parking, visitor services, cellular coverage, recreation access, and public facilities. A formal partnership with the MD strengthens applications for external infrastructure funding and positions the region to pursue *future* capital-investment opportunities as destination management funding becomes available.

Benefits to the MD of Pincher Creek:

- Using a regional voice, SCRTA/RTAC can help connect municipal priorities with broader corridor, regional, and provincial tourism-development strategies. The Highway 3 tourism-corridor work, for example, has included local governments, regional DMOs, Indigenous communities, government agencies, tourism businesses, and funding bodies.
- SCRTA is exploring the potential for destination marketing fee collection. This model would require local discussion, industry participation, and municipal

consideration—beginning the conversation/collaboration now helps the MD understand its options rather than react later.

- This collaborative approach creates a stronger foundation for future grant applications, partnership requests, infrastructure advocacy, and budget decisions because priorities will be documented and supported by regional evidence.

While this list is not exhaustive, it is a good snapshot of the unique ways the MD of Pincher Creek can leverage collaboration with its DMO. As can be seen in the following image, SCRTA actively reinvests its funding into overall regional destination development which includes all municipalities.

SCRTA Regional Reinvestment



SCRTA has demonstrated strong fiscal responsibility by maintaining an exceptionally lean operating budget, with very low administrative overhead and modest staff wages. This disciplined approach ensures that the greatest possible share of available funding is directed back into high-impact destination marketing, visitor attraction initiatives, partnership development, and grants/programs that generate value for the region's tourism sector. SCFRTA

is happy to share financials and other supporting documents with the MD of Pincher Creek in future conversations regarding partnership.

Official request

SCRTA is requesting a municipal contribution of **\$12,500** to support continued destination promotion and the delivery of approved tourism projects benefiting the **MD of Pincher Creek** in 2027.

Next Steps:

- Confirm main point of contact
- SCRTA will send audited financial statements
- Follow - up meeting



Pincher Creek & District Community Food Centre

Update to M.D. Pincher Creek Council
September 8, 2026

Background



- The Pincher Creek and District Community Food Centre is guided by a mission to reduce hunger by ensuring that community members in need within the Town and Municipal District of Pincher Creek have access to nutritious food.
- Established in 2020, the Food Centre supports individuals and families experiencing food insecurity across the Town of Pincher Creek and the surrounding communities of Pincher Station, Beaver Mines, Lundbreck, Twin Butte, Castle Mountain, and the Village of Cowley.

Our Team

Board Executive

Davina Brown (Chair)
Janet Elder (Vice-Chair)
Justin Davis (Treasurer)
Mary Krizan (Secretary)

Board Directors

Diane Bowen-Oczkowski
Darryll Crowshoe
Anne Gover
Chantal Laliberte
Jan Maund

Operations

Kathleen Allen (Coordinator)

Contractors

Mike Poley, Last Stop Delivery
(hamper deliveries)
Teresa Hlady (Grants)
Rio Pisony (Communications)

plus...

our many volunteers!



How We Operate



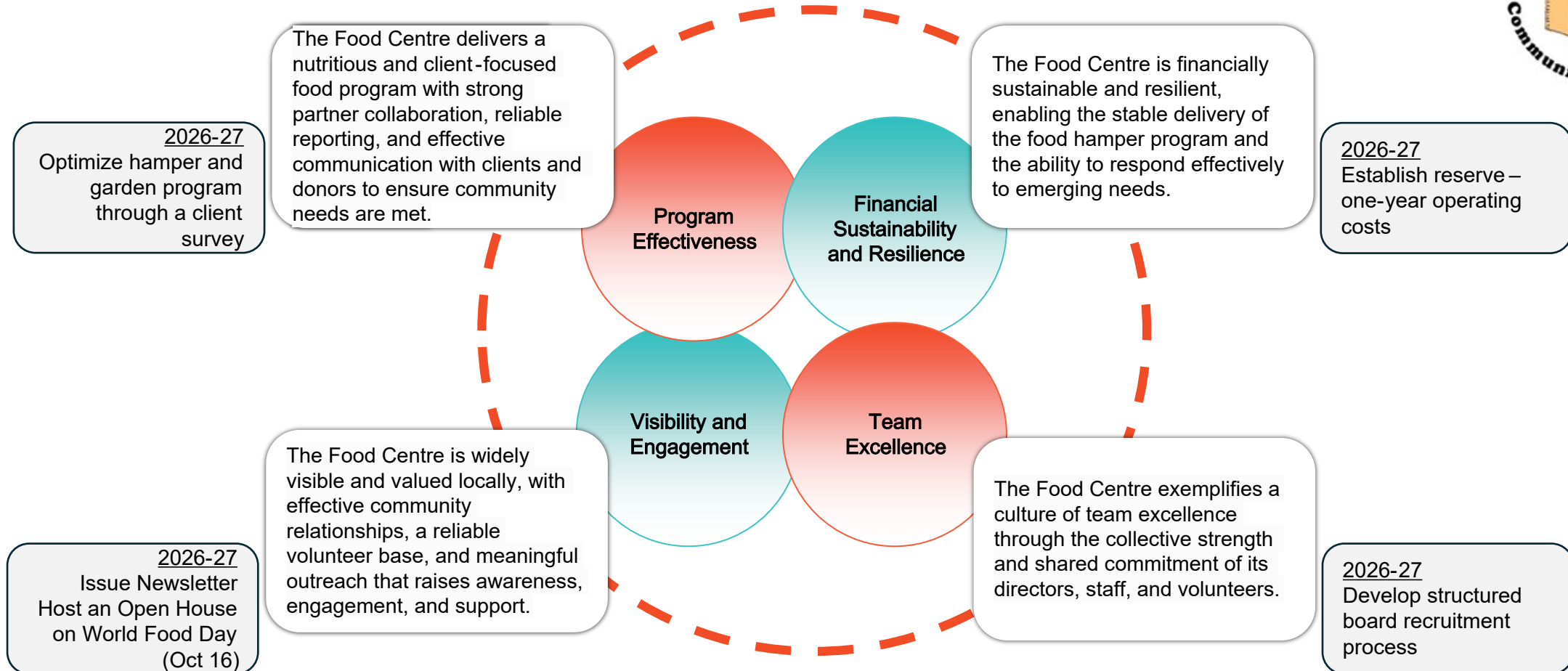
- The Food Centre operates Monday – Thursday; closed over the holiday season.
- Clients call/text to order; limit is 1 delivery per month; hamper size based on # people in the household. Access to food hampers is based on a means test and provided at no cost to recipients.
- Monday / Wednesday: Receiving food/sorting/checking expiry dates/preparing hampers.
- Tuesday / Thursday: Hampers topped up with frozen foods and perishables and delivered to clients in town. Rural clients pick up.
- Our regular team of volunteers come in each week to help weigh and sort food and prepare the food hampers.
- We also have a team of volunteers who manage the Food Centre's vegetable garden.

A Year in Review



- Clients served
 - **427** people May 2025 – April 2026 (412 in 2024-25, 197 in 2023-24)
 - 282 existing clients, 145 new
 - On average, **77** households per month (range 70 in Aug'25 / 92 in Mar'26)
 - **785** deliveries, **140** pickups (clients pick up hampers at the Food Centre)
- Accredited by Food Banks Canada
- Completed a financial review (compilation) by Certified Accountant; new annual requirement to maintain accreditation by Food Banks Canada (formal review every 5 years)
- Outreach to the Community – trade show, town and MD council presentations, town volunteer appreciation event, chamber awards of excellence, holiday postcard fundraising campaign
- Approved a 3-year Strategic Plan
- Undertook a Board Performance Evaluation

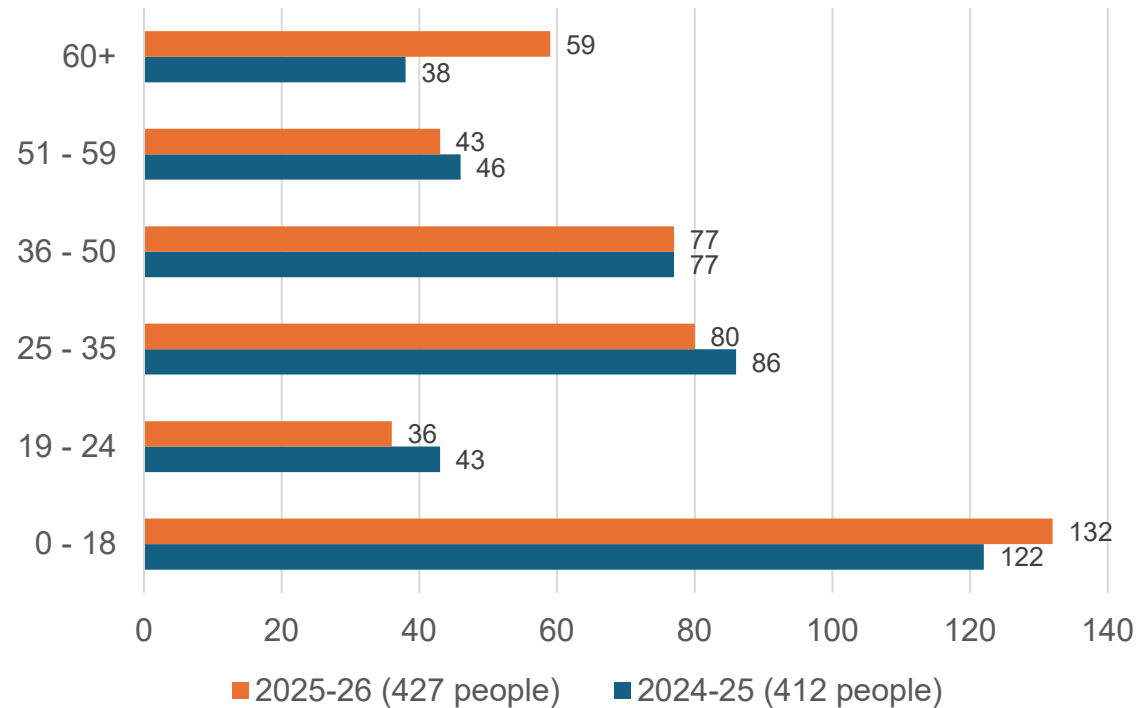
Strategic Priorities and Outcomes



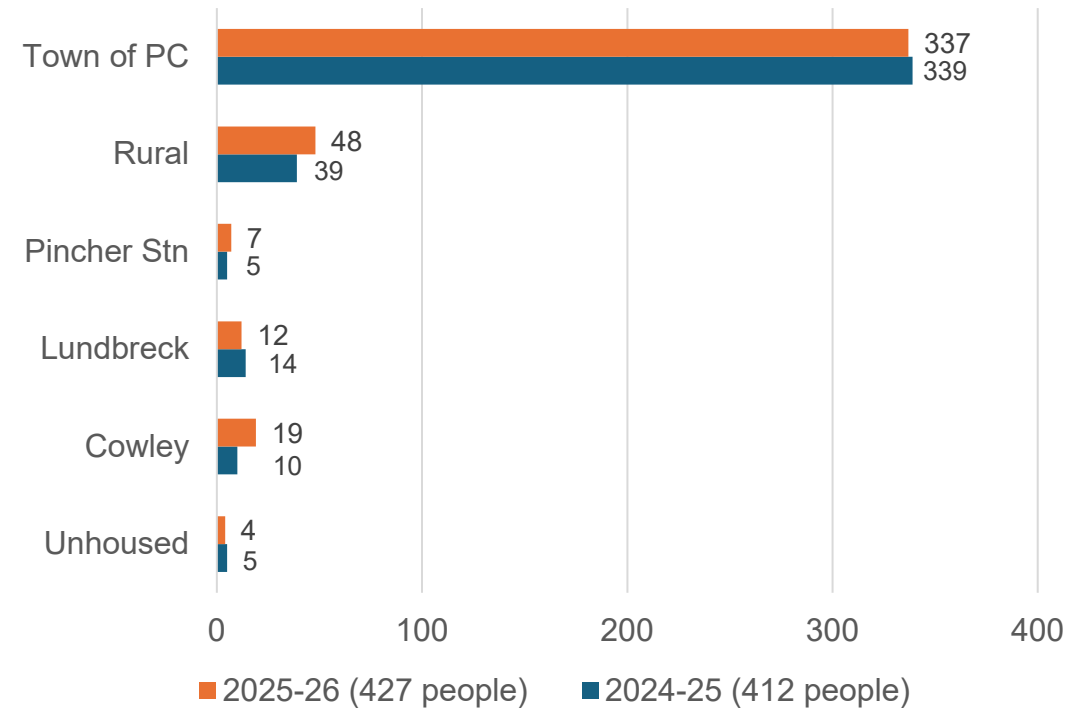
Food Hamper Program



Client – Age Distribution



Client – Location



Financial Summary

May 1, 2025 – April 30, 2026



Income	\$392,314	Expenses	\$341,895
Donations in-kind	\$216,059	Food / equip from donations in -kind	\$215,219
Donations (cash)	\$136,247	Food purchased	\$15,939
Grants	\$28,248	Grant expenses	\$28,821
Other Income	\$11,760	Operations	\$81,916

Surplus \$50,419

Community Support and Funding



- We are grateful for the generous financial contributions, food donations and grant funding we received in support of our programs and services.
- **Food / Financial Donations**– CPKC Holiday Train event, Loblaw (No Frills) Feed More Families Holiday Food Drive, Walmart Fight Hunger Spark Change campaign, and Tim Hortons Smile Cookie campaign. Local businesses, churches and individual community members including local food drives (e.g., Church of Jesus Christ of Latter-day Saints, annual Car Show).
- **Food Donations** – Walmart, No Frills, Co-op food bin, Back Country Butchering, Interfaith Food Bank Society of Lethbridge, and Canada Bread. Fruits and vegetables from the Pincher Creek Hutterite Colony and many local gardeners!
- **Grant Funding**– Town/MD Joint Council, Food Banks Canada, Alberta Food Banks, Community Foundation Southwestern Alberta, United Way and TC Energy.

Thank You



- Joint Funding from the M.D. and Town of Pincher Creek is contributing significantly to our hamper delivery and food pick up costs, enabling us to allocate donated funds towards purchasing nutritious food for community members in need.
- Through generous donations, community partnerships, and programs, we're building a stronger, more caring Pincher Creek—one meal, one smile, and one act of kindness at a time.



Questions?

Administration Guidance Request

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TITLE: 2026 RMA Fall Convention & Tradeshow			
PREPARED BY: JESSICA MCCLELLAND		DATE: September 1, 2026	
DEPARTMENT: ADMINISTRATION			
		ATTACHMENTS:	
Department Supervisor	Date		
APPROVALS:			
Department Director	Date	CAO	Date

REQUEST:

That Council directs administration to finalize plans for the 2026 RMA Fall Convention.

BACKGROUND:

All of Council can attend the RMA Fall Convention. The convention is November 2 through 5, 2026, in Edmonton. This year, the EOEP Courses are on Monday, November 2; if Council wants to attend, hotels must be booked for November 1, 2026.

EOEP Courses offered this year are:

Budgeting & Finance

Understanding municipal finances is fundamental to the job of an elected official. Municipal councils are expected to plan, govern and set policy for the best interests of their community. Sound financial planning and management is key to supporting a healthy municipality that can ensure that its current and future service commitments are funded in a sustainable manner.

Effective Meetings

Council decisions come to life through meetings, making meeting effectiveness a critical skill for every elected official. This course explores how to prepare for and participate in meetings that are productive, transparent and respectful. Participants will learn strategies for agenda management, procedural rules, and decision-making, as well as how to handle challenging discussions and maintain decorum. The course also addresses the chair's leadership role, how to use procedure bylaws effectively and ways to ensure meetings support sound governance rather than hinder it.

Administration Guidance Request

Public Engagement

Municipal councils are elected to make decision on behalf of citizens. However, in order to govern effectively and make decisions that are in the best interest of the diverse communities within municipalities, councils must be willing to consider the community's perspectives and input when making decisions. The EOEP's *Council's Role in Public Engagement* course will provide an overview of the various ways municipalities can engage with citizens, how public input can be integrated into decision-making, the dangers and limits of involving the public in municipal decisions, and the importance of engagement in supporting sustainable community development.

FINANCIAL IMPLICATIONS:

Budgeted